

#NOWTHATSABIGDEAL \$5K SWEEPSTAKES LEGAL

Ruby Tuesday

Date: 09/27

OFFICIAL RULES; NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

Sponsor: The Sponsor of the #NowThatsaBigDeal Sweepstakes is Ruby Tuesday Operations LLC, 216 East Church Avenue, Maryville, TN 37804.

Eligibility: The Sweepstakes is open only to legal residents of the U.S. and its territories, possessions and commonwealths who are 18 years of age or older as of 01 October, 2021, excluding residents of Rhode Island and New York. Employees, independent contractors, interns, officers, directors, and agents of Ruby Tuesday Operations LLC (the "Sponsor") their respective affiliates, subsidiaries, advertising and promotion agencies, and their immediate family members and/or those living in the same household of each are not eligible to participate in the Sweepstakes. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Void outside the U.S. and its territories, possessions, and commonwealths and where prohibited by law.

Agreement to Rules: By entering the Sweepstakes, the entrant ("You") agree to comply with and abide by these Official Rules and the decisions of the Sponsor, and you represent and warrant that you meet the eligibility requirements. In addition, you agree to accept the Sponsor's decisions as final and binding as it relates to the content of this Sweepstakes. You should look solely to the Sponsor with any questions, comments or issues related to the Sweepstakes.

Entry Period: The Sweepstakes begins on 01 October, 2021, at 12:00AM EDT and ends on 31 October, 2021, at 11:59PM EDT (the "Entry Period"). Entries submitted before or after the Entry Period will not be eligible.

How to Enter: The Sweepstakes must be entered by submitting an entry using the online form provided at <http://rubyclebrates50.com/>. The entry must fulfill all requirements of the Sweepstakes, as specified, to be eligible to win a prize. Entries that are incomplete or illegible may be disqualified at the sole discretion of the Sponsor. You must provide the information requested. Once the online form is completed, You will have the opportunity to submit additional entries. The maximum number of entries per eligible person is 75. You may not enter more times than indicated by using multiple email addresses, identities, or devices in an attempt to circumvent the rules. If You use fraudulent methods or otherwise attempt to circumvent the rules of the Sweepstakes, your submission may be disqualified at the sole discretion of the Sponsor.

Prizes: The winners of the Sweepstakes will receive the following prizes:

1 winner will receive \$5,000 and a Ruby Tuesday Swag Prize Pack (approximate retail value \$5,075 USD).

20 winners will receive \$50 in Ruby Big Bucks and a Ruby Tuesday Swag Prize Pack (approximate retail value \$125 USD).

20 winners will receive \$50 in Ruby Big Bucks (approximate retail value \$50 USD).

9 winners will receive \$25 in Ruby Big Bucks (approximate retail value \$25 USD).

Ruby Big Bucks may be redeemed in place of U.S. dollars at any participating Ruby Tuesday location, alcoholic beverages and taxes excluded. Actual/appraised value of prizes may differ at time of prize award. The specifics of the prize shall be solely determined by the Sponsor. No cash or other prize substitution shall be permitted except at the Sponsor's discretion. The prize is non-transferable. Substitution of the prize or transfer/assignment of the prize to others or request for the cash equivalent of the prize by the Winner is not permitted. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes shall be the sole responsibility of the winners. Acceptance of the prize constitutes permission for the Sponsor to use the winner's name, likeness, and entry for purposes of advertising and trade without further compensation, except where prohibited by law.

Odds of Winning: The odds of winning depend on the number of eligible entries received.

Winner Selection and Notification: The winners will be selected in a random drawing from all eligible entries under the supervision of the Sponsor. The Winners will be notified within 10 days of the winner selection by email from rubytuesday@sjp.com. The Sponsor shall have no liability for a winner's failure to receive notices due to spam, junk email or other security settings or for a winner's provision of incorrect or otherwise non-functioning contact information. If a winner cannot be contacted, is ineligible, fails to claim the prize within 7 days from the time award notification was sent, or fails to timely return a completed and executed declaration and release as required, the prize may be forfeited and an alternate Winner selected. Receipt of the prize by a winner is conditioned upon compliance with any and all federal, state, and local laws and regulations. Any violation of these Official Rules by a winner at the Sponsor's sole discretion will result in the winner's disqualification, and all privileges as winner will be immediately terminated.

Rights Granted by the Entrant: By entering this content (e.g., photo, video, text, etc.), You understand and agree that the Sponsor and anyone acting on behalf of the Sponsor or its respective licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your entry, name, portrait, picture, voice, likeness, image, statements about the Campaign, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes without any further compensation, notice, review, or consent. By entering this content, You represent and warrant that your entry is an original work of authorship, and does not violate any third party's proprietary or intellectual property rights. If your entry infringes upon the intellectual property right of another, You will be disqualified at the sole discretion of the Sponsor. If the content of your entry is claimed to constitute infringement of any proprietary or intellectual proprietary rights of any third party, You shall, at your sole expense, defend or settle against such claims. You shall indemnify, defend, and hold harmless Ruby Tuesday Operations LLC from and against any suit, proceeding, claims, liability, loss, damage, costs or expense, which Ruby Tuesday Ops may incur, suffer, or be required to pay arising out of such infringement or suspected infringement of any third party's right.

Additional Terms and Conditions: The Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes should virus, bug, non-authorized human intervention, fraud, or other cause beyond the Sponsor's control corrupt or affect the

administration, security, fairness, or proper conduct of the Sweepstakes. In such cases, the Sponsor may select winners from eligible entries received before and/or after the action taken by the Sponsor if appropriate. The Sponsor reserves the right at its sole discretion to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Sweepstakes or website or violates the Official Rules. The Sponsor has the right, in its sole discretion, to maintain the integrity of the Sweepstakes, to void entries for any reason, including, but not limited to: multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by Sweepstakes rules; or the use of bots, macros, scripts, or other technical means for entering. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil laws. Should such an attempt be made, the Sponsor reserves the right to seek damages to the fullest extent permitted by law.

Limitation of Liability: By entering the Sweepstakes You agree to release and hold harmless Ruby Tuesday Operations LLC and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers and directors from any liability, illness, injury, death, loss, litigation, claim or damage that may occur, directly or indirectly, whether caused by negligence or not, from (i) such entrant's participation in the Sweepstakes and/or such entrant's acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) unauthorized human intervention in any part of the Sweepstakes; (iii) electronic or human error in the administration of the Sweepstakes or the processing of entries; (iv) technical errors of any kind, including, but not limited to, the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (v) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (vi) printing errors; (vii) lost, late, postage due, misdirected, or undeliverable mail.

Disputes: This Sweepstakes is governed by the laws of Tennessee, without respect to conflict of law doctrines. Except where prohibited by law, by participating in this Campaign, You agree that any and all disputes arising out of or related to this Sweepstakes, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at the AAA regional office nearest to You and judgment upon such arbitration award may be entered in any court having jurisdiction.. Further, in any such dispute, under no circumstances shall You be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than actual out-of-pocket expenses (i.e., costs associated with entering the Sweepstakes). You further waive all rights to have damages multiplied or increased.

Privacy Policy: Information submitted with an entry is subject to the Privacy Policy stated on the Ruby Tuesday Operations LLC Website. To read the Privacy Policy, click <http://rubytuesday.com/privacy/> .

Winners List: To request a copy of the winners list please contact the Sponsor at the address listed at the top of these Official Rules. Requests must be received within four (4) weeks of the end of the Entry Period.

The Sweepstakes is in no way sponsored, endorsed, administered by, or associated with Facebook, Twitter, Instagram, Snapchat, YouTube, Reddit, Pinterest, LinkedIn or any other social networks that are used to share the Sweepstakes. You understand that You are providing

your information to the owner of the Sweepstakes and not to Facebook, Twitter, Instagram, Snapchat, YouTube, Reddit, Pinterest, LinkedIn or any other social networks.

Acceptance of Rules: By participating in the Sweepstakes, You have affirmatively reviewed, accepted, and agreed to the Official Rules.